

BRYAN WILLS

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PROFILE

Creative visionary and team leader with over 18 years of experience including 10 years of interactive media/ web application development. Dynamic problem solver with the unique ability to combine visually stunning user-centered design with a high level of proficiency in full lifecycle software development. Able to provide superior quality deliverables under the aggressive timelines and speed to market objectives of today's e-clientele. Exceptional technical skills and an unwavering attention to detail. Driven by a passion to build rich interactive experiences for professional business users.

EXPERIENCE

THINK Interactive 05.2007–present *Director of Technical Innovation*

- Led prototyping, experience design, and development of Enterprise level rich interactive applications (RIA) using Flex, Flash (Actionscript 2 & 3), AJAX, and Adobe AIR, for web and desktop deployment.
- Directed the design and development of mobile applications including iPhone, WAP, WEP and Android.
- Built real-time search engine optimization/analytics dashboard using Flex charting.
- Architected a platform agnostic framework for ecommerce & marketing within a social network deployable via desktop, browser, and mobile devices.

Clients included: Alltel, AT&T, Coca-Cola, Glaceu VitaminWater, Mars, Orkin, Sears, and The Weather Channel.

Chemtech Ltd (Bellsouth/AT&T) 10.2005 – 05.2007 *Senior Software Engineer – VoIP R&D*

- Conceived and developed next-generation Enterprise Voice over Network (EvoN) applications suite for the Bellsouth Converged Services team.
- Developed a real-time messaging solution for inter-application data exchange using local connection object and Jabber server.
- Created software attendant console and call manager with SIP phone integration for office call monitoring and routing.
- Built front-end user interface to consume Broadsoft web services for account creation and management.

World Financial Group (WMAS/Aegon) 11.2001 – 09.2005 *Lead Interactive Developer*

- Worked directly with CIO to implement best practices for rich media application design, coding standards, improved interactive experiences and reusability.
- Defined, developed, and implemented robust, enterprise-wide data-driven applications using Flash MX, server side scripting, Flash Remoting, and Flash Communication Server.
- Mentored team members in object-oriented rapid application development, advanced Actionscript techniques, and user-focused interface design.
- Developed a dashboard style executive information system with real-time charting, integrated email, and archiving capabilities.

XOR Inc. (Seurat) 08.2000-10.2001 Sr. Web Developer/ Art Director (SE region)

- Worked directly with Creative Director in client management and led creative development for all regional engagements.
- Provided corporate identity/branding, website design, web application development, user interface design, and information architecture.
- Concepted and developed a dynamic presentation application with database integration using Flash5/actionsript.
- Received promotion for exceptional creative vision and results oriented project focus.
- Atlanta office closed in October 2001.

Clients included: Empire Blue Cross Blue Shield, Extra Touch Florists (formerly FTD), KB-kids, Lexington Partners, and NexxtHealth.

Ninevolt Multimedia 02.1998 - 08.2000 Cofounder / Director of New Media

- Developed branding/identity packages and marketing materials in both traditional and new media with entertainment industry focus.
- Maintained corporate graphics standards for packaging, collateral, POP, and direct mail pieces.
- Responsible for concept, design, layout and production of interactive CDRoms, Enhanced CDs, and DVDs with emphasis of cross-platform compatibility.

Clients included: B96 radio (Chicago), ChupaChups Lollipops, CNN, Guess? Clothing, Mix Connection Multimedia, Playboy, Skyy Vodka, Scott Russell, Sony Music, and Universal Records

One3 Graphics 04.1994 - 02.1998 Sr. Art Director / Partner

- Led a team of 5 designers and illustrators in the completion of all creative endeavors.
- Fostered the development and implementation of emerging Internet and new media technologies.

Clients included: The Black Crowes, Bellsouth, DARP, House of Blues, M&M/Mars, and Spa Sydell

SKILLSETS

Software: Flash 4-10, Flex 2-4, AIR, Flash Remoting, Flash Communication Server, Director, Adobe Creative Suite 4, Dreamweaver, Fireworks, Photoshop, Image Ready, Illustrator, InDesign, QuarkXpress, Microsoft Word, After Effects, Final Cut Pro, Maya, 3dStudio Max4, Swift 3d, Logic Audio, PowerPoint, Visio

Languages: Actionscript 1,2,3, AJAX, Objective-C, XHTML, HTML, DHTML, Lingo, XML, DHTML, Javascript, VB Script, Java, ASP, JSP, SQL, PHP, Perl-CGI, UML

Accomplished in: photography, set design, painting, interior design, clothing design/ pattern making, deejaying, music production/remixing, screenprinting, typography

EDUCATION Atlanta College of Art -1988

*Industry and character references available upon request.